

September 16, 2020

Attendees:

Frank Caro, John Seay, Ruthann Dobek, Ruth Seidman, Elenore Parker, Matt Weiss, David Trevvett, Melissa Trevvett, Katherine Burns, Yolanda Rodriguez.

1. Note Taker Matt Weiss

2. Feedback on Senior Housing Forum

- a. Keynote speaker was Jennifer Molinsky.
- b. David Trevvett – Program was excellent, but needed to return to PowerPoints later.
- c. John Seay and Ruth Seidman said the PowerPoints were not designed for the presentation.
- d. Yolanda Rodriguez – Liked the program and glad slides were distributed after the program.
- e. BIG – Notify all the distribution channel program will be on.

3. Promotion Plans for next forum on housing/services

- a. Frank Caro – Indicated the subject needs a series of webinars.
- b. Ruthann Dobek – Considered that a very ambitious program.
- c. Susan Granoff – Noted it would need actors and scripting.

4. Feedback on “Living with COVID-19” panel

- a. John – Indicated there were 87 views so far on YouTube and everyone liked the panel.

5. Promotion of “Living with Covid-19” survey (Frank)

- a. Survey is underway.
- b. Return Living with Covid-19 hardcopy surveys to Senior Center.
- c. Email blast is to be sent to members.

6. Expanding member participation, in particular, finding more help with newsletter production

- a. Communications Committee needs assistance.
- b. Membership is down and participation of members is down.
- c. Newsletter article asking for participation will be produced.

7. Update on pedestrian lighting

- a. No report.

- 8. Update on Urban Forrest planning project**
 - a. Project members are largely older adults.
 - b. Project is under Parks and Open Space.
 - c. Project report will indicate percent of public vs. private trees.
- 9. Grant proposal submitted on technology (Ruthann)**
 - a. Ruthann Dobek will follow up on grant proposal submitted on technology involving BrooklineCAN, BIG and the Senior Center.
- 10. Public Hearing on Warrant Article 13 (property tax relief for senior homeowners) September 17 at 5:30 PM (Susan Granoff)**
 - a. Meeting agreed to support Susan Granoff proposal to help older adult homeowners under mortgage pressure (Sudbury program but more limited).
 - b. Susan – member of the committee that developed the proposal.
- 11. Lapsed memberships during COVID-19 crisis (John and David)**
 - a. Katherine Burns, John Seay and David Trevvett will work on a new letter for lapsed memberships.
 - b. Agreed that members were distracted by current situation.
- 12. Planning for 10th anniversary celebration**
 - a. Per Frank – All need to consider gaps BrooklineCAN can fill/work on for BrooklineCAN celebration planning.
 - b. Celebration will take place in 2021.
- 13. Treasurers report (John Seay)**
 - a. Reviewed financial status with no immediate issues.
- 14. Committee reports**
 - a. Communications
 - i. Newsletter
 1. Article re volunteer needs for the committee.
 2. Ruth Seidman - Email Ruthann requesting article/events for October newsletter.
 - ii. News releases – No new report.
 - iii. Website – No new report.
 - b. Education – No new report.
 - c. Livable Community
 - i. Next Meeting Sept. 21 with Michael Alperin of Brookline Housing Authority.
 - ii. Warrant articles.
- 15. New business**
 - a. Next Meeting – October 21, 2020 3pm.